

# HYBRID INTEGRATION PLATFORM

YOUR DATA IS IN YOUR HANDS - BE STRATEGICALLY FREE FROM TOO PROPRIETARY LICENSING POLICIES







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aws







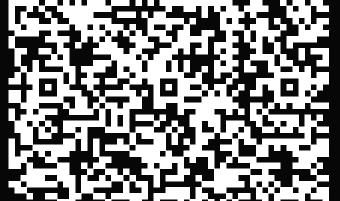












SQL

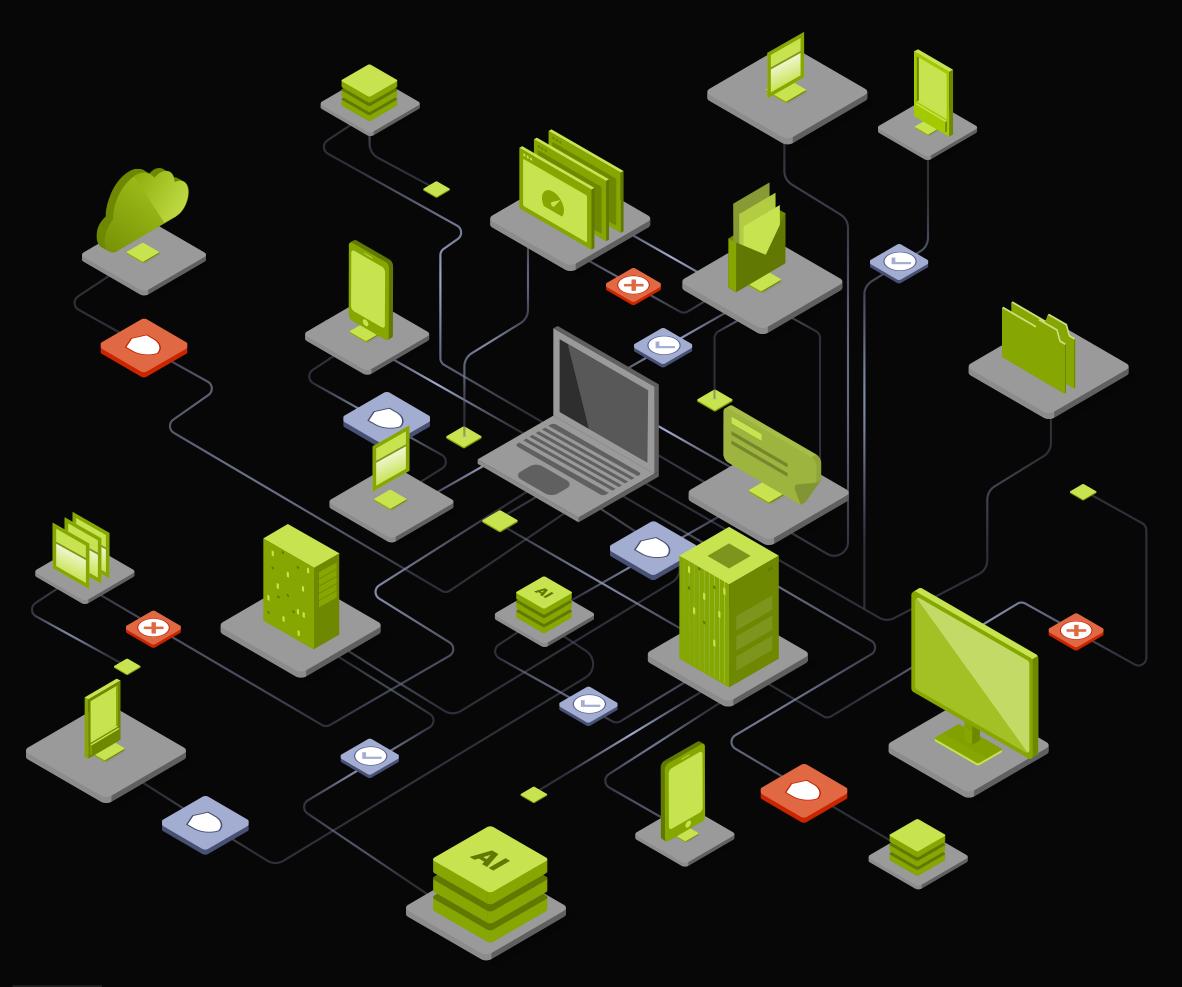




Powered by Al technologies

# Your IT Challenges

Why do we need secure and efficient integration tools at all?







# Growing role of data-centric architectures and Big Data processing

We observe how Data is growing every day. Modern IT systems, based on Data traveling over the Internet, require efficient Data processing and respectful Data protection on premises and in clouds.



# Rapidly changing business expectations from IT systems and their abilities

Today, in order to survive, business has to be agile and react quickly, which means in turn IT systems have be evolve quickly and be extremely flexible and extensible



# Need for Al involvement in all aspects of data processing

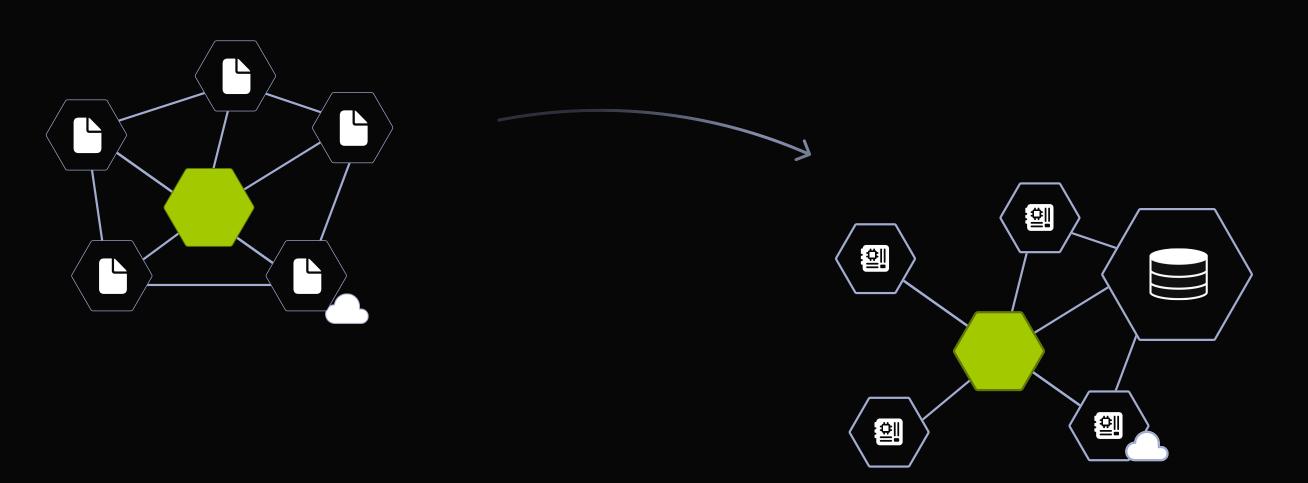
Al's impact on society, ethics, and the economy is growing and shaping the future of technology, so now we have a constant need of fast and seamless integration with Al models



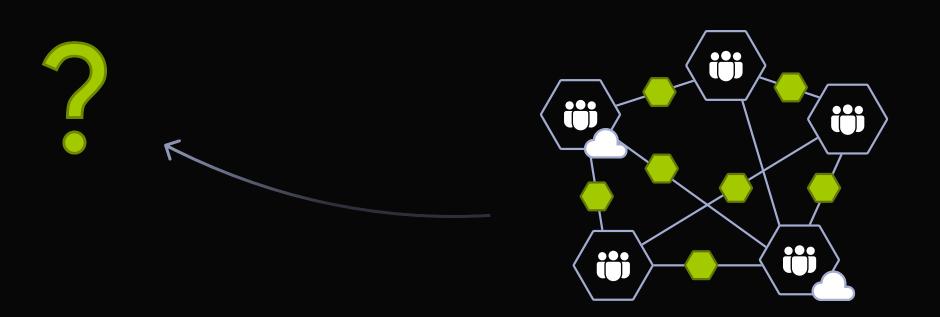
# Critical influence of cybersecurity and data privacy demands

Information technology more and more influence our everyday life and it brings security and data privacy aspects at first place in our Digital Era

- / Does your IT cost too high?
- / Does your business deal with big amounts of data?
- Do you consider automation of your business processes?
- Do you want to decrease time required for building new integrations?
- Do you have a requirement to be able to integrate with your with partner systems fast?



The Agile world requires an Agile IT landscape



# Hybrid Integration Platform USEBUS Al-Code

USEBUS supports a wide range of installation options, including on-premises installation and cloud deployment, ensuring data protection from unauthorized access

## 1/ Real-time Data Processing

Allows continuous data flow and processing with minimal delays

### 3/ Al and Automation

Uses AI for smart workflows, decisionmaking, and automating repetitive tasks

## 2/ AI/NO/No-Code Tools

Empowers non-developers to create integrations through visual, user-friendly interfaces

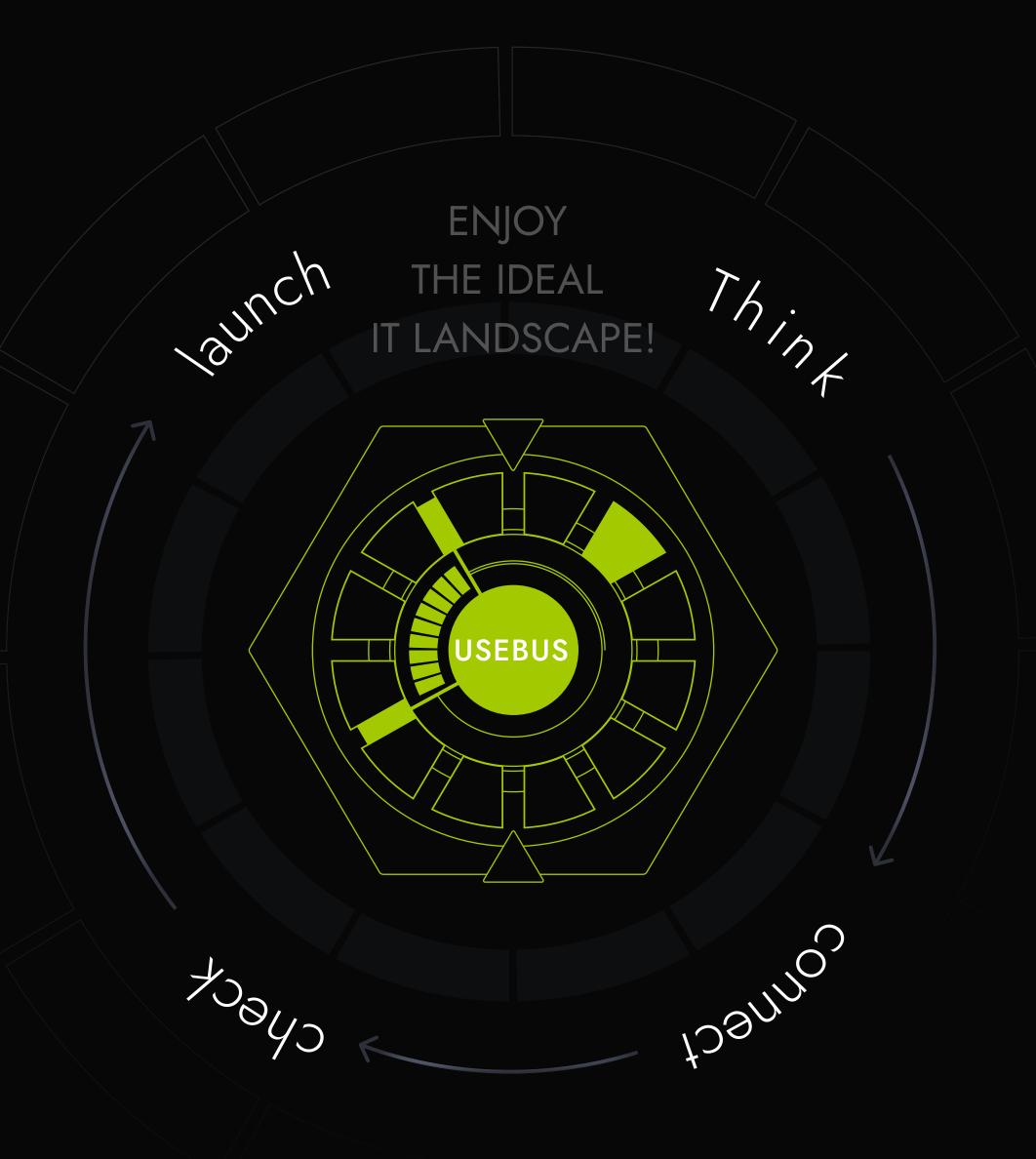
## 4/ Strong Security

Incorporates encryption, compliance, and secure data handling mechanisms

## 5/ Business Efficiency

Dramatically decreases time to market for your integrations and reduces integration costs at average 30%—50%

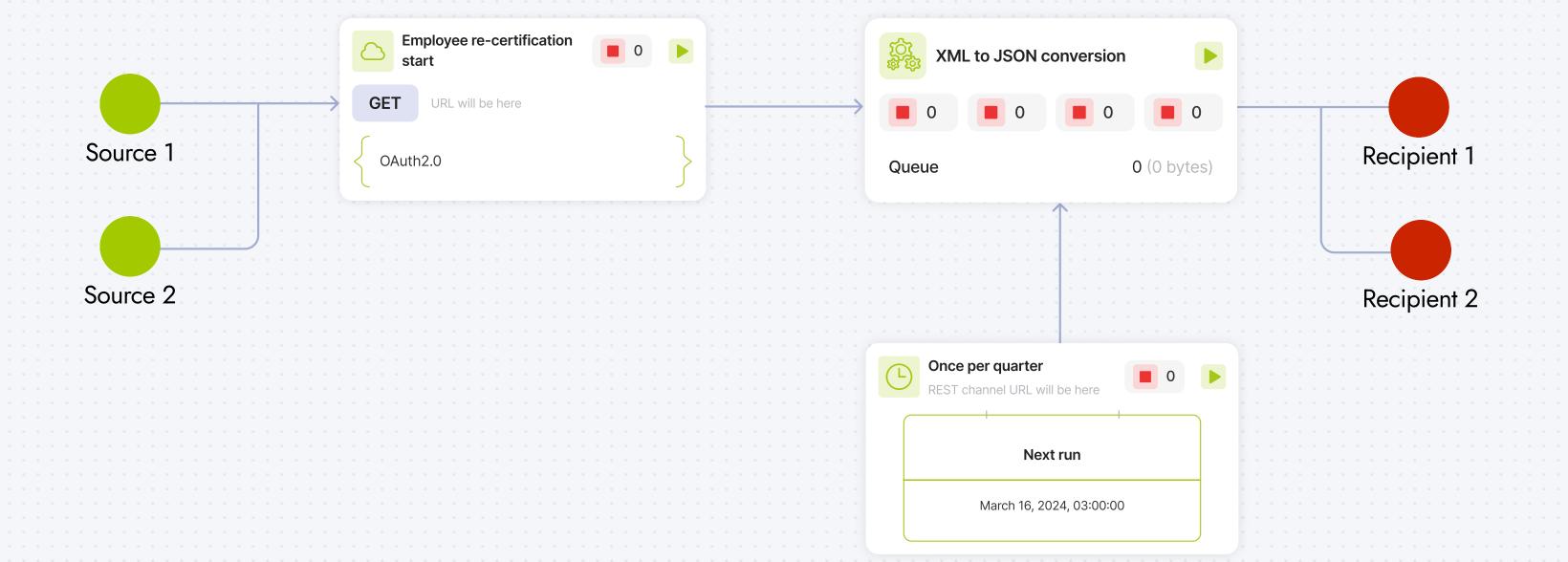




Deliver reliable integrations faster than ever!

# User-friendly interface allows to connect any IT systems

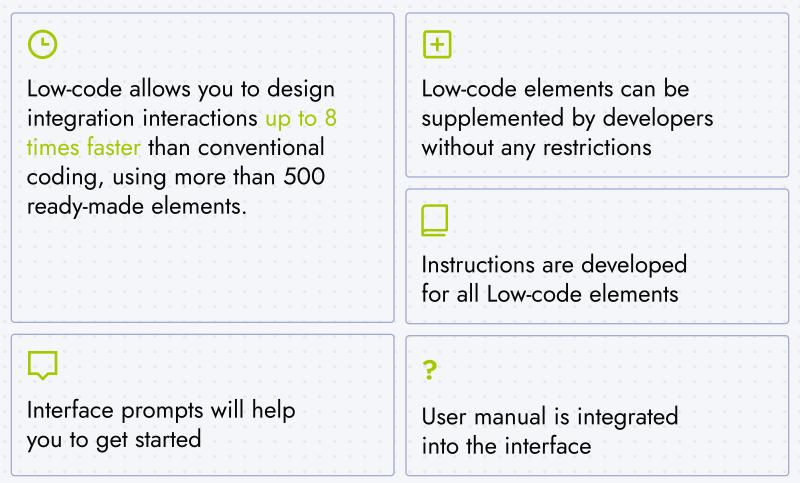
The interface was developed by skilled and passionate IT experts. It is built on top of Apache NIFI — an industrial standard in the world of integration and data processing — extended by our ideas, based on our experience and customer feedback.



## Integration is easy!

Start building your own integration — in one click, and the system will guide you and provide promptsat each step, through the entire integration process

Build integrations as a data engineering guru by using template forms and following hints provided by the platform

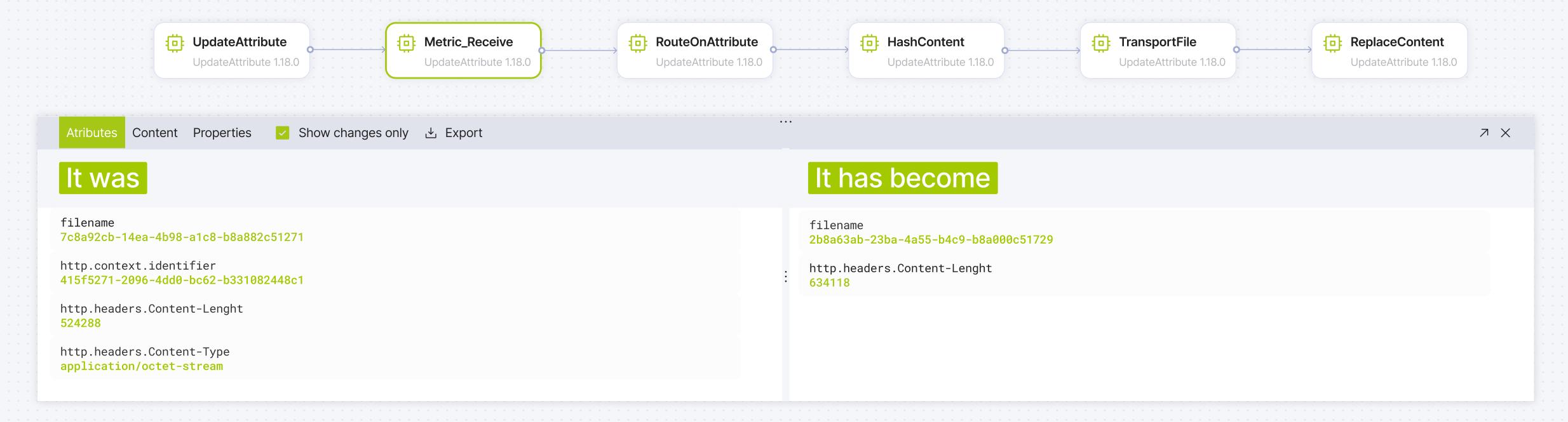


There is an actively growing Russian-speaking NiFi community with more than 1,700 members





# Witness for yourself, that integrations operate as intended by author



## Clear batch trace

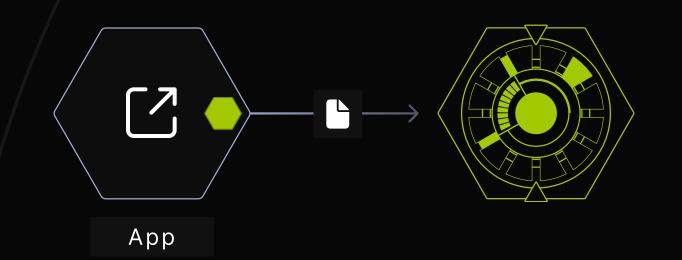
Trace allows you to track changes in data batches in each event and compare states of batches at different stages —as related both to data itself and to its metadata

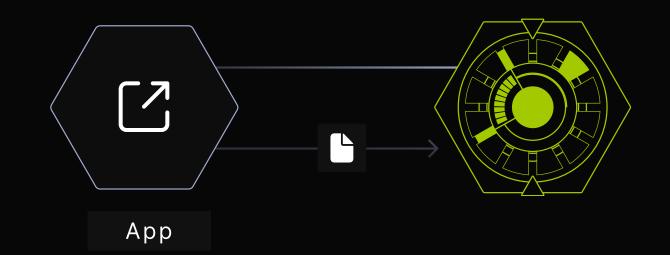
# Convenient integrations debugging

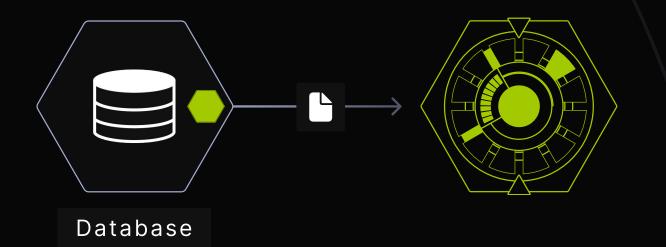
Debugging is a faithful user assistant ensuring that the established data transformations chain operates as expected.

# USEBUS connects everything and in all ways









# **Application Connectors**

Versatile connectors for seamless system integration.

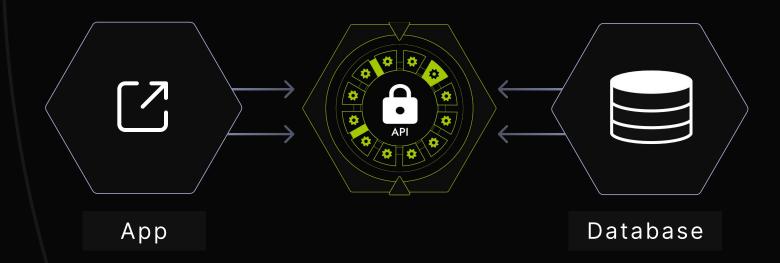
Direct communication with various applications and databases from within the integration platform.

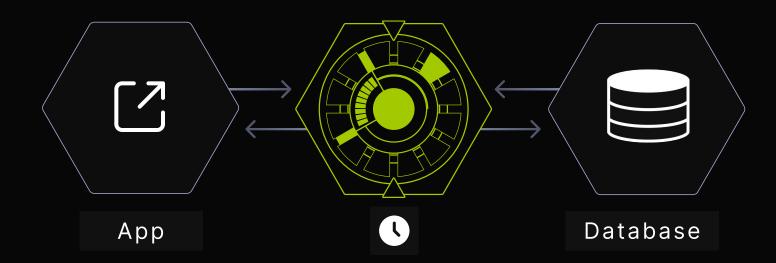
# **Application Adapters**

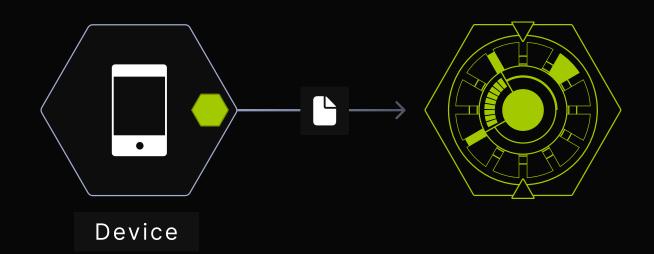
External components for send data and events from applications to the integration platform. Enables proactive integration and immediate response to system changes.

# Database Change Data Capture

Instant capture and transfer of changes in SQL and NoSQL databases without performance loss. Efficient real-time data synchronization between systems.







# **API** Gateway

Secure authentication and authorization with request validation for external systems. Automatic and dynamic configuration specifications without restart.

## **Schedulers**

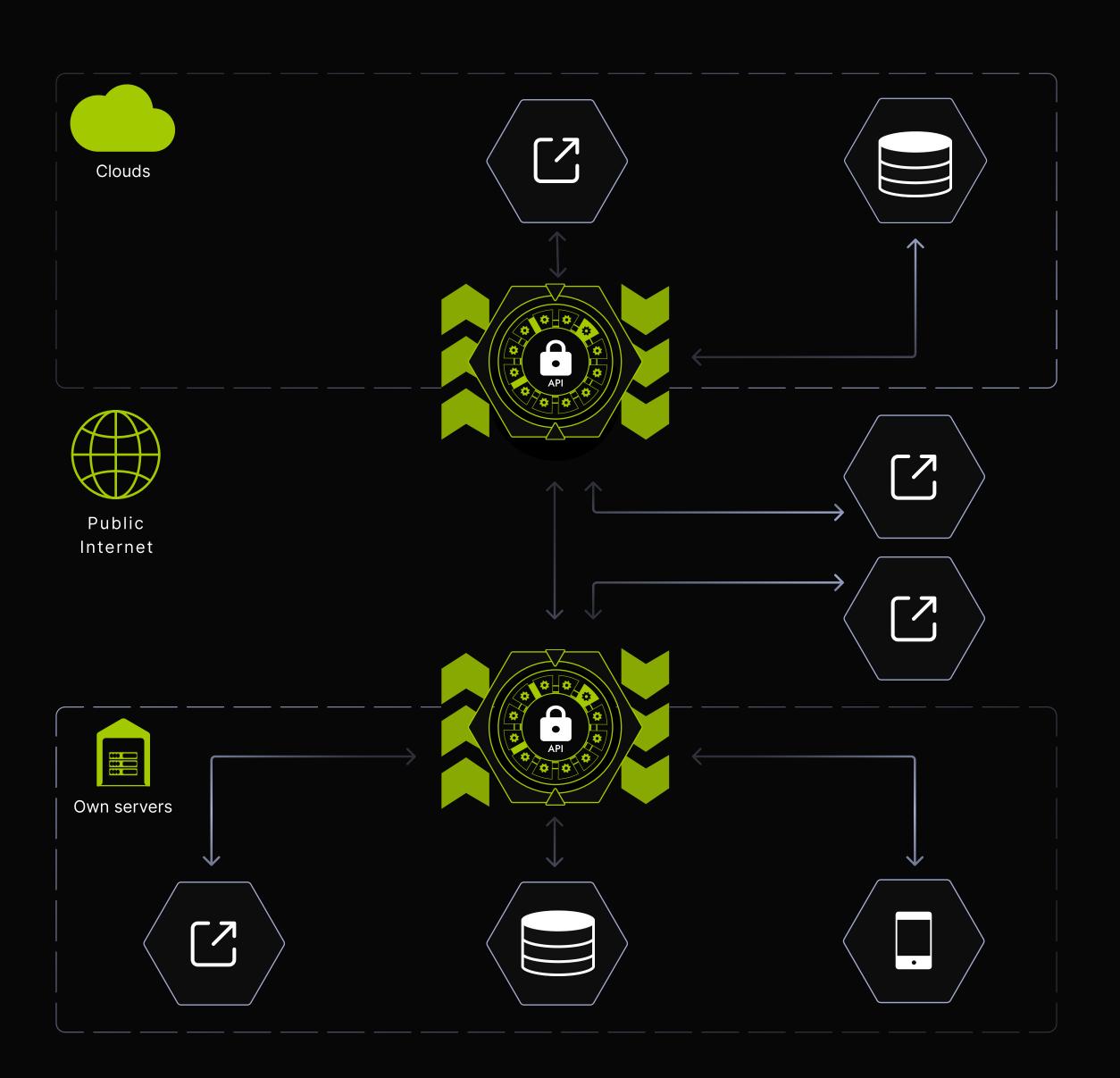
Flexible timing and frequency settings.
Reliable task management for seamless
data synchronization.

# Agents IIoT and IoT

Lightweight data collection and preprocessing agents to collect and transfer data from industrial and smart devices to the integration platform.

# TYPICAL USE CASES: INTEGRATION GATEWAY







### **Business-technical cases:**

- / Secure access from the cloud to the Internet and vice versa.
- / Providing secure access to the IT environment hosted on servers to the cloud infrastructure, as well as free Internet or partners.

### Reactive API Security Gateway:

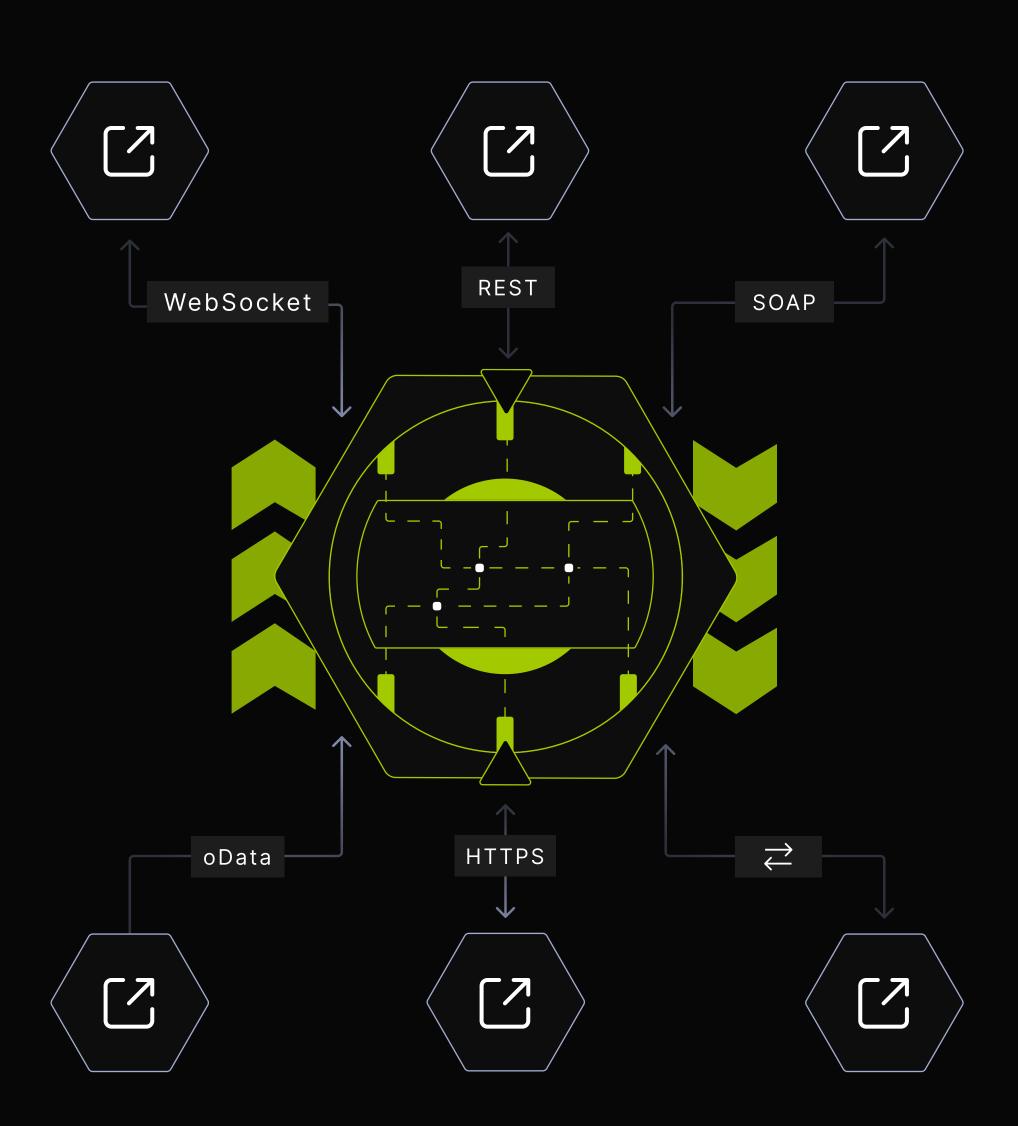
Flexible and resource-efficient access management between all incoming and outgoing data streams to ensure uninterrupted communication using various protocols and maintain reliable security.

- + Reduces integration costs
- + Deploys as a configurable black-box
- + Handles of all inbound and outbound data flows
- + Takes care of all security aspects
- + Centralize and secure all data flows

AMQP	MQT	Т	НТТЕ	PS	Ent	erpris	e D a	ita	oDa	ita	НТТ	Р	TCP/	ΙP	UE	P	TLS
SFTP	FTP	FTI	PS	SOAI	Р	SSH	SSI	L	SMB	SN	NMP	Sy	slog	S	MTF		POP3
IMAP	REST	LI	DAP	JM	S	JDBC	O	PC-	-UA	We	bSoc	ket	eto	<b>.</b>			

# TYPICAL USE CASES: ENTERPRISE SERVICE BUS







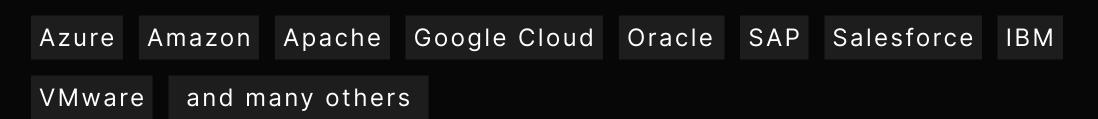
#### **Business-technical cases:**

- / Data synchronization between aplecation
- / Optimization of interaction between applications and complex integrations
- / Improving interoperability and scalability of the IT landscape

## Adapters, connectors to applications and databases:

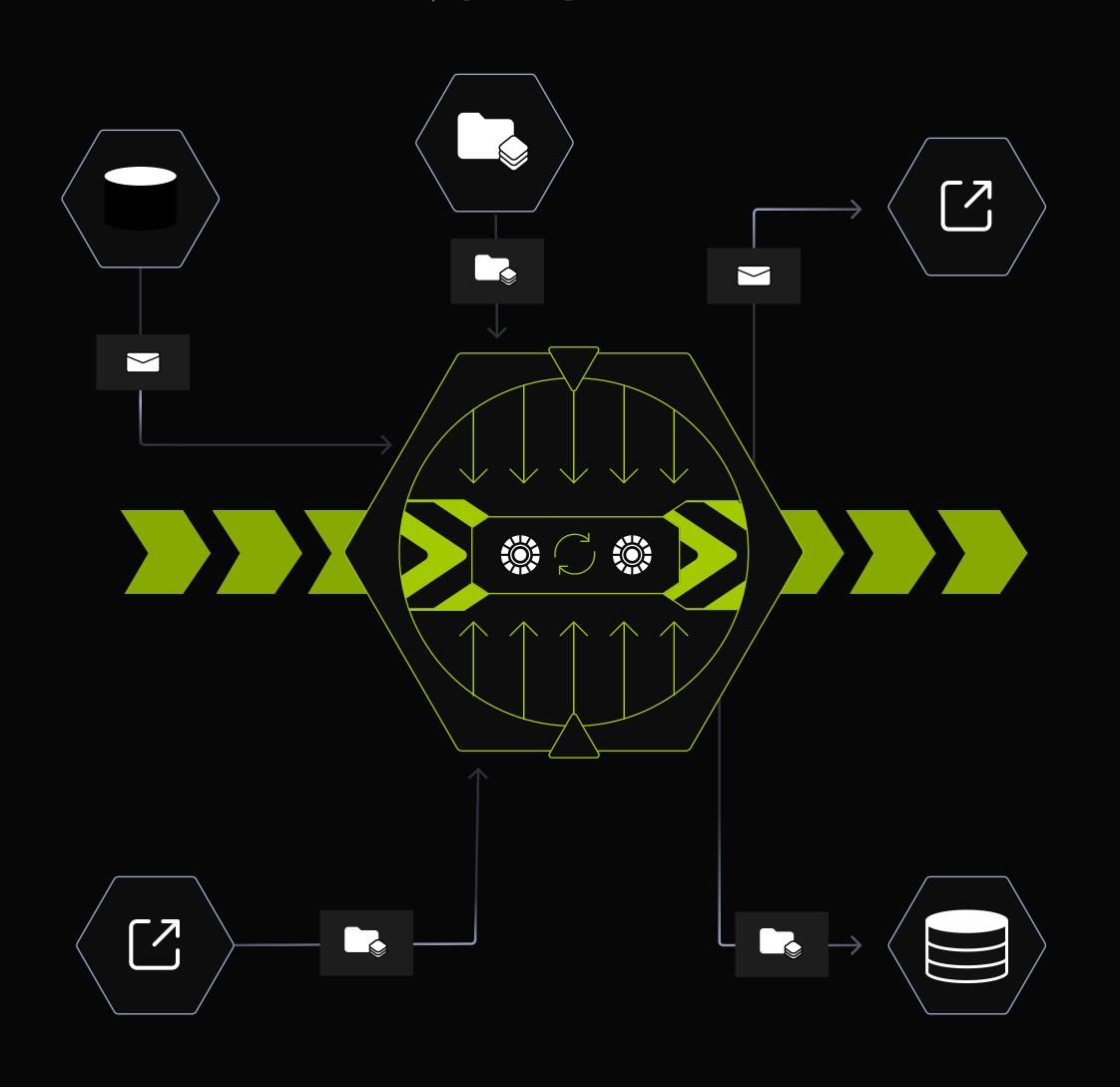
A complete set of tools for receiving, extracting data, routing, mapping and converting messages between various enterprise applications and services.

- + Guarantees delivery and data consistency
- + Supports wide range of APIs, and data formats
- + Enables "one-to-one", "one-to-many" and "many-to-one" integration types
- + Uses AI to enhanced message routing, prioritization and ordering, data transformation, and recovery from delivery failures



# TYPICAL USE CASES: ENTERPRISE DATA TRANSFORM







#### **Business-technical cases:**

- / Bringing the data to the type and type required by the target system
- / Data preparation for data analysis using BI, ML and AI tools
- / To organize migration from outdated IT systems to new ones

### The data processor:

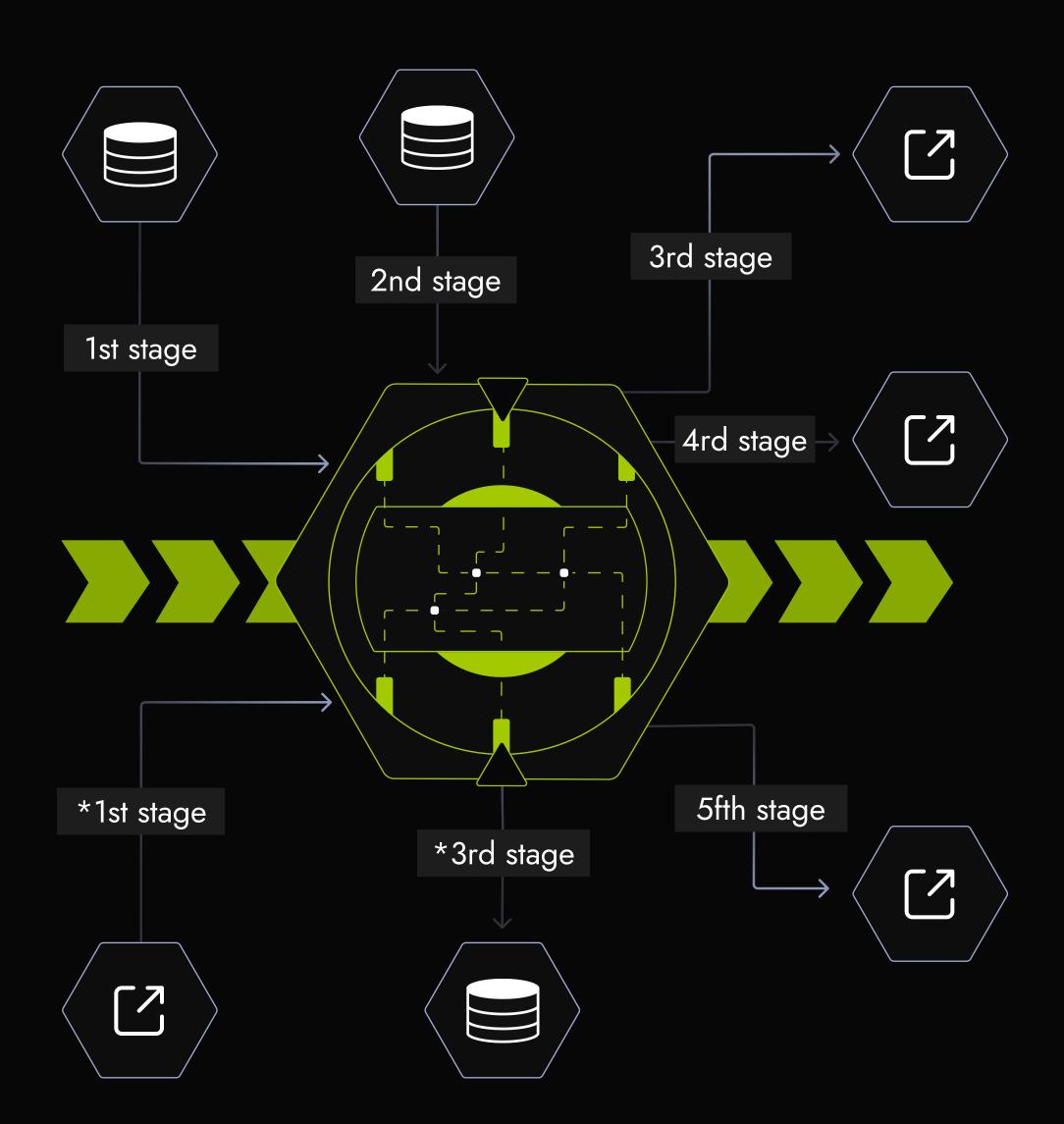
A wide range of processors for data processing, conversion and enrichment, file type conversion, extraction, and content modification. Files can be compressed, archived, or decompressed. Both text and binary files can be processed.

- + USEBUS can process any files: both text and binary
- + Expanded range of handlers is supplemented by Usetech team for a fee as per USEBUS license and by NiFi open-source community for free.
- + Independent components supplement without any restrictions!
- + Multi-language documentation



# TYPICAL USE CASES: CHANGE DATA CAPTURE







## **Event-Driven Architecture and Data Synchronization**

#### **Business-technical cases:**

- / Automation of business processes based on new changes in databases about enriching a data package from other databases
- / Real-time data synchronization between multiple systems in the right order
- / Efficient data replication for disaster recovery and reporting

## **Proactive Change Data Capture:**

High-performance, low-impact solution for capturing and propagating data changes across various database systems, ensuring real-time data consistency and enabling efficient data integration and analytics.

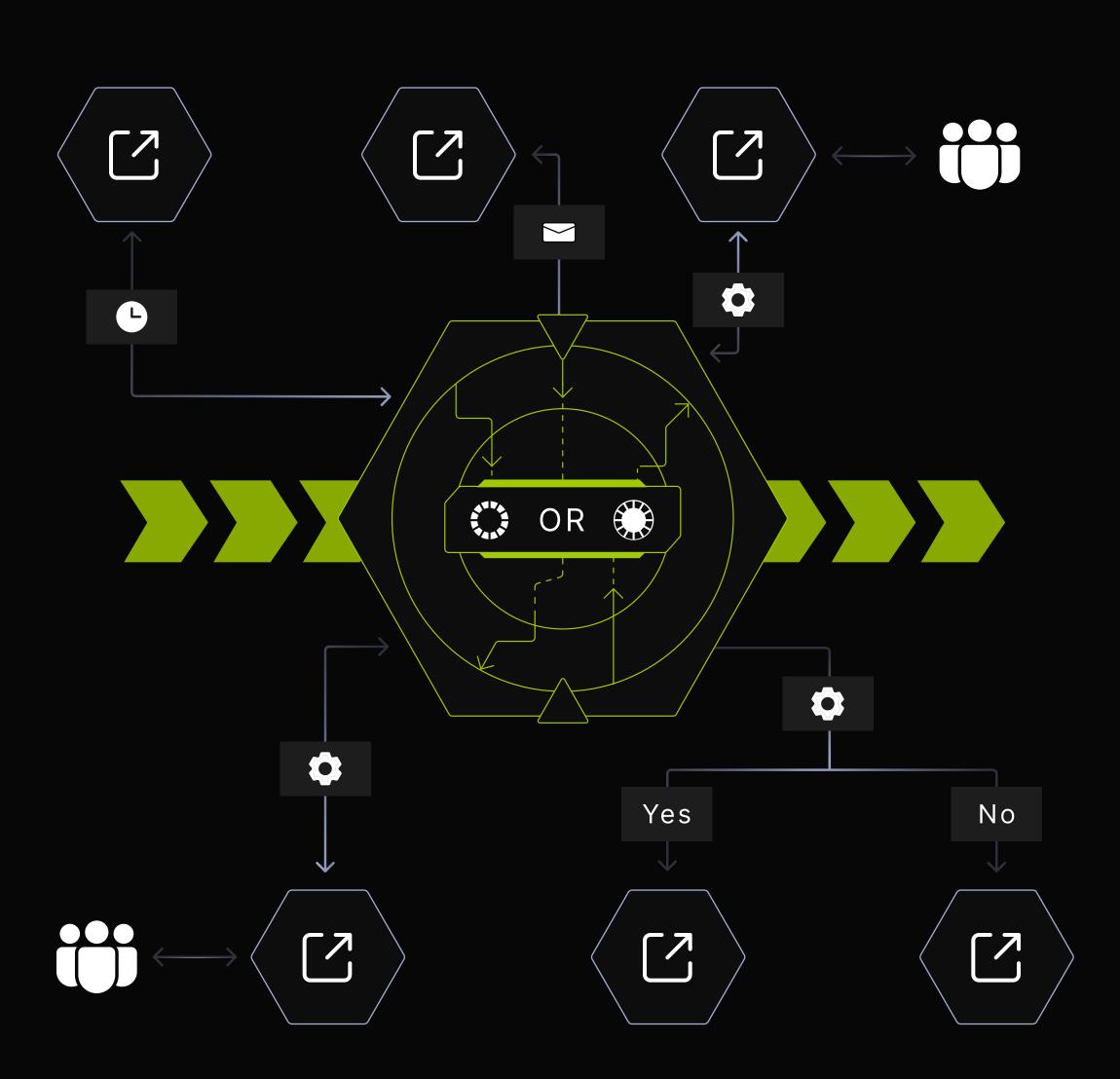
#### Features and benefits:

- + Integrates with all modern SQL and NoSQL databases
- Supports most typical CDC methods: trigger-based, table-deltas, log-based, audit columns, query-based
- + Shows outstanding performance in case of high data churn rate
- + Buffers data in case of destination outage or back pressure
- + Minimal impact on source database performance

PostgreSQL MySQL Oracle MongoDB MariaDB SQL Server etc.

# TYPICAL USE CASES: BUSINESS PROCESS ENGINE





# Adaptive Case Management on application integration

#### **Business-technical cases:**

- / Automation of business processes based on new changes in databases about enriching a data package from other databases
- / Real-time data synchronization between multiple systems in the right order
- / Efficient data replication for disaster recovery and reporting

## **Intelligent Business Process Engine:**

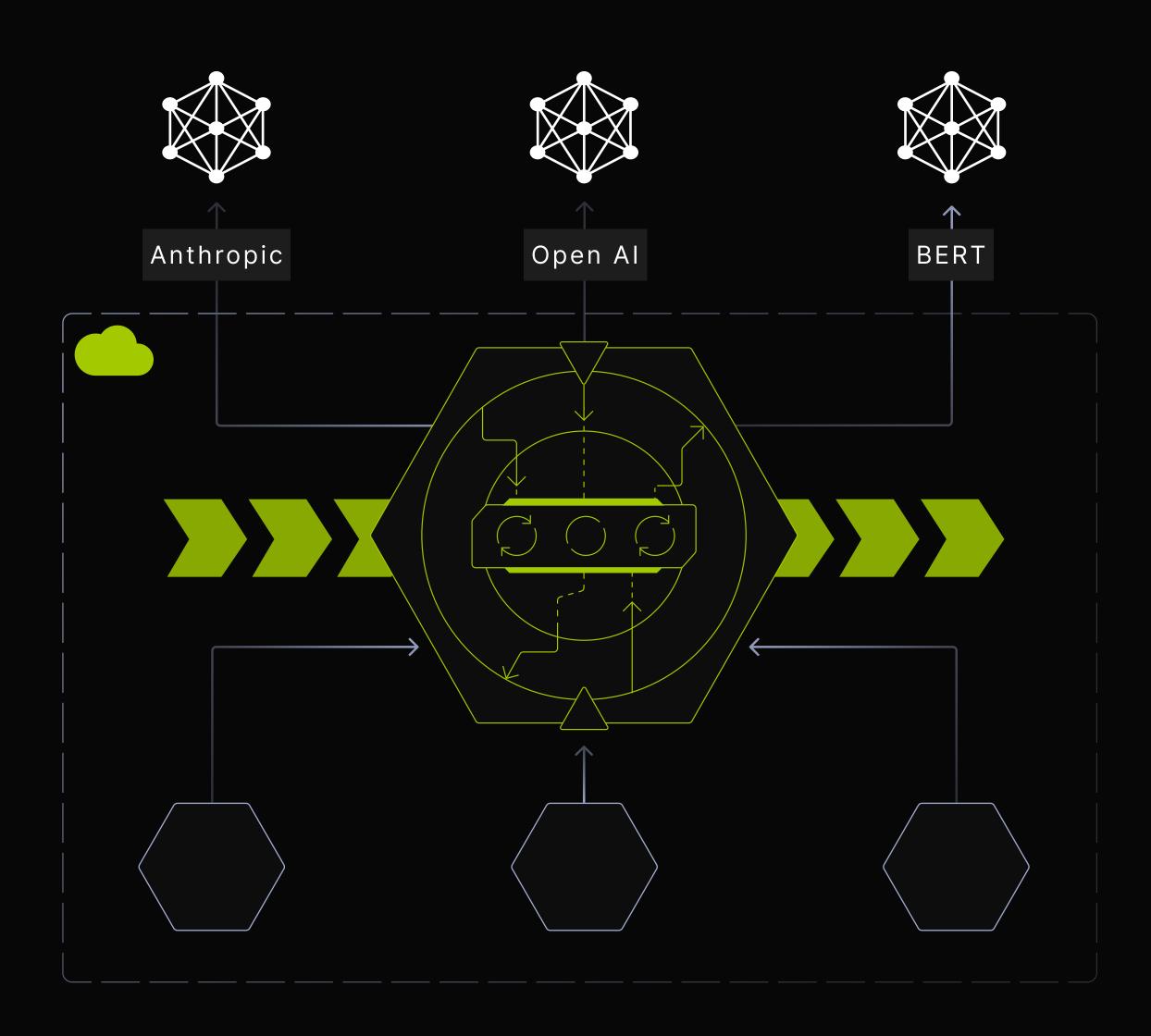
A powerful, user-friendly solution for designing and executing business processes. Allows quick creation, modification, and optimization processes.

- + Provides basic BPM capabilities with a low entry barrier and development costs, including Adaptive Case Management (ACM) to work with unpredictable work schedules.
- + Simplifies monitoring and troubleshooting, message tracking and process visualization capabilities
- + Uses AI to analyze workflows, suggest efficiency improvements and forecast potential bottlenecks based on historical data

Azure Apps	Amazon Apps	Apache Apps	Google Apps	Oracle Apps
SAP Apps	Salesforce Apps	IBM Apps	VMware Apps	and many others

# TYPICAL USE CASES: BRIDGE TO AI MODELS







#### **Business-technical cases:**

- / Seamless integration of AI models into existing business processes and applications
- / Creation of complex, Al-driven data analysis pipelines for enhanced decision-making
- / Standardization of AI interactions across multiple platforms and models

## **Intelligent Data Transformation**

A versatile solution for accessing and leveraging various AI models through a unified interface, enabling businesses to harness the power of AI without the complexity of managing multiple APIs and integrations.

- + Enables real-time AI model integration within existing business processes
- + Helps to build complex AI aided data analysis pipeline
- + Simplifies AI model selection and integration based on specific business needs

Azure Apps	s Amazon Apps	Apache App	Google Apps	Oracle Apps
SAP Apps	Salesforce Apps	IBM Apps	VMware Apps	and many others

# USEBUS expands capabilities of developers with no unreasonable limits

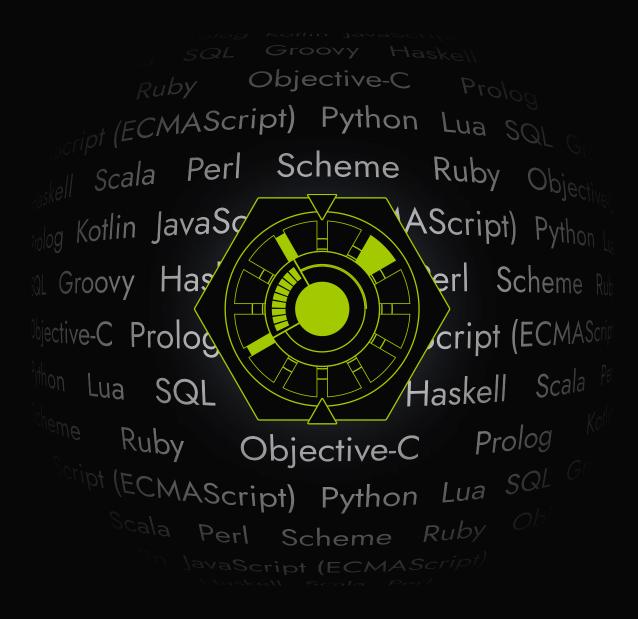


## If Low-Code options are not enough for you, then:

Develop new Low-Code elements in:

```
Java Python Kotlin Scala Groovy etc.
```

Add your own integration adapters and transformers in any languages andin any ways (via API, message brokers, file exchange, etc.)



# You can write your own scripts for data handling in various languages:

```
/ Java implementation: Jython JRuby etc.

/ Implementation via Java Native Interface:

C++ / C# Rust Swift Objective-C F# Haskell Prolog

Racket Scheme etc.

/ ExecuteScript processor supported:

JavaScript (ECMAScript) Python Ruby Lua Groovy

Perl R PHP Shell Script VBScript etc.

/ ExecuteSQL processor supported: SQL etc.

/ Using gRPC and other tools: Go etc.

/ Can be used for processors writing, but requires additional compilation into Java bytecode: Scala Clojure etc.
```

The product strategy is to free the user from proprietary ecosystems

# USEBUS ensures on-time message delivery regardless of any issues encountered



# USEBUS monitors and helps to deal with out-of-step situations, not sensitive to failures

#### Your data will never be lost

In the event of infrastructure failure, message delivery continues without loss of data from the point of failure

# Reduces message delivery time after failures

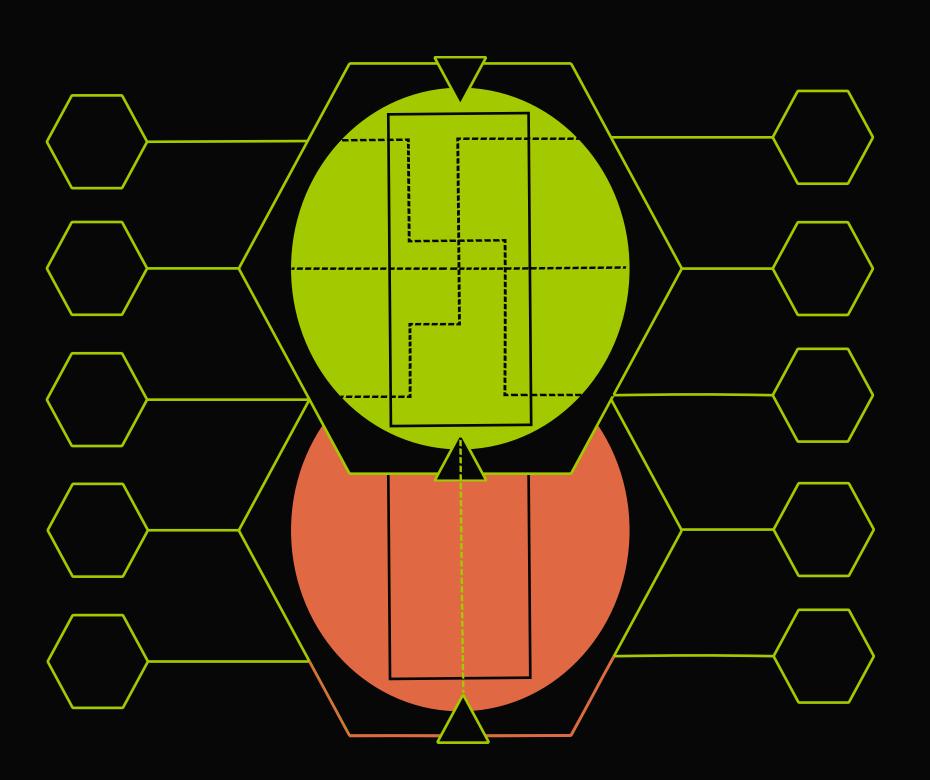
The application automatically redistributes the load through clustering and transfer the processed data to another node

## Flexibility in choosing how to keep your data safe

Depending on the type of integration, you can choose the best option for data backup and recovery

## Reduces the speed of solving precedents by 5 times

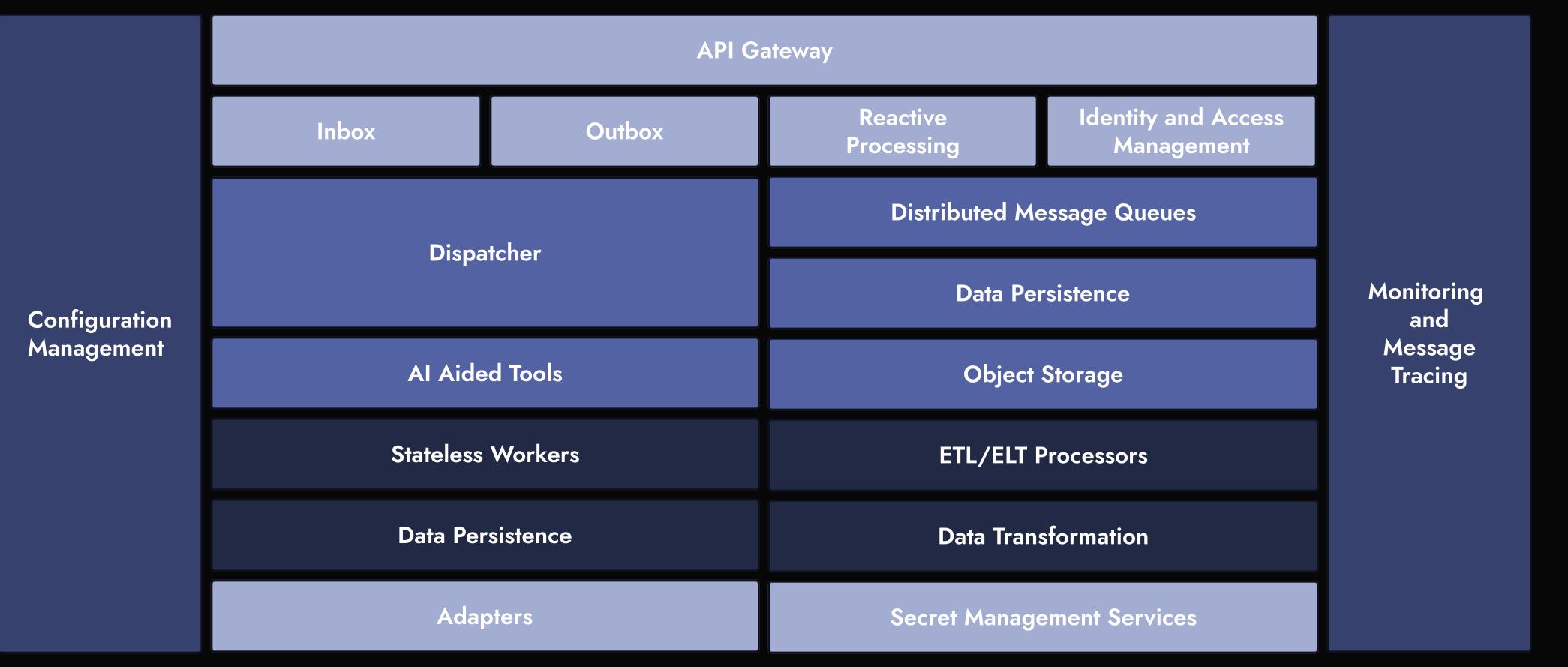
With visibility into the process, you can track the status of message delivery and quickly identify issues for remediation with built-in tracking.



If USEBUS fails, other copies of USEBUS will continue to process the data.

# USEBUS ARCHITECURE: VERIFIED BY INDUSTRY EXPERTS, PROVED BY PRACTICE







**G**Grafana

Prometheus





Support

P

**Processing** 

# We care for your data and your budget

USE TECH

# We will offer a license and a service scope

### **LICENSES**

## from 10 to 20%

less expensive as compared to competitors

- ✓ Term: indefinitely / 1 year
- ✓ Stands and nodes: one server / cluster / georeserve
- ✓ Warranty and updates: minor / major
- ✓ Modules: adapters and software and hardware packages

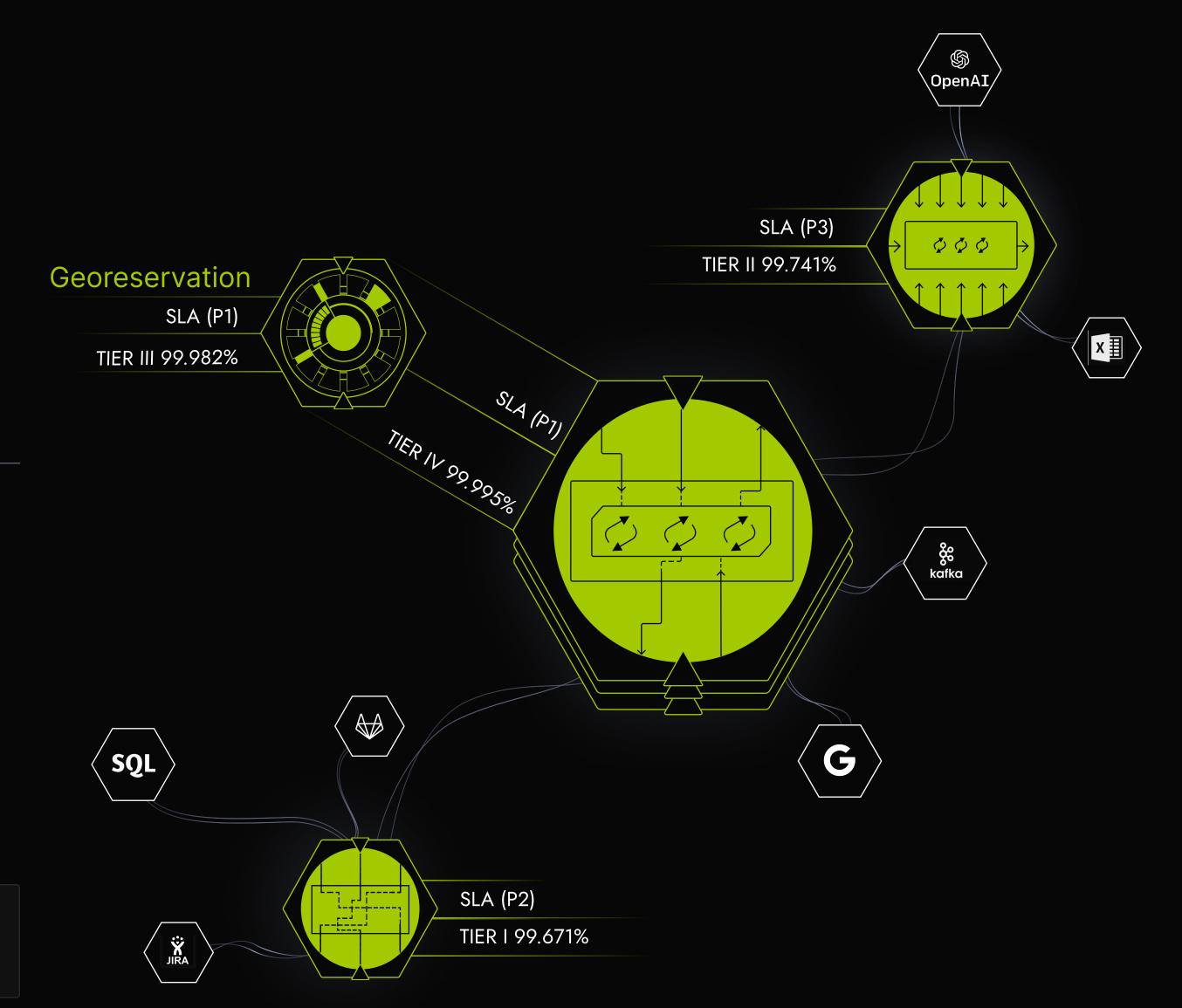
## **VENDOR SERVICES**

up to 50% SELF-service

time savings your employees will do everything themselves

- General training: managers, regular users and administrators
- Advanced user support: installation, update, operation and support
- ✓ Development of additional modules under GC USETECH license
- ✓ Vendor supervision of the integrator

USEBUS installation is included in the license price, updates are delivered "over the air" or transferred as a secure file on a USB drive



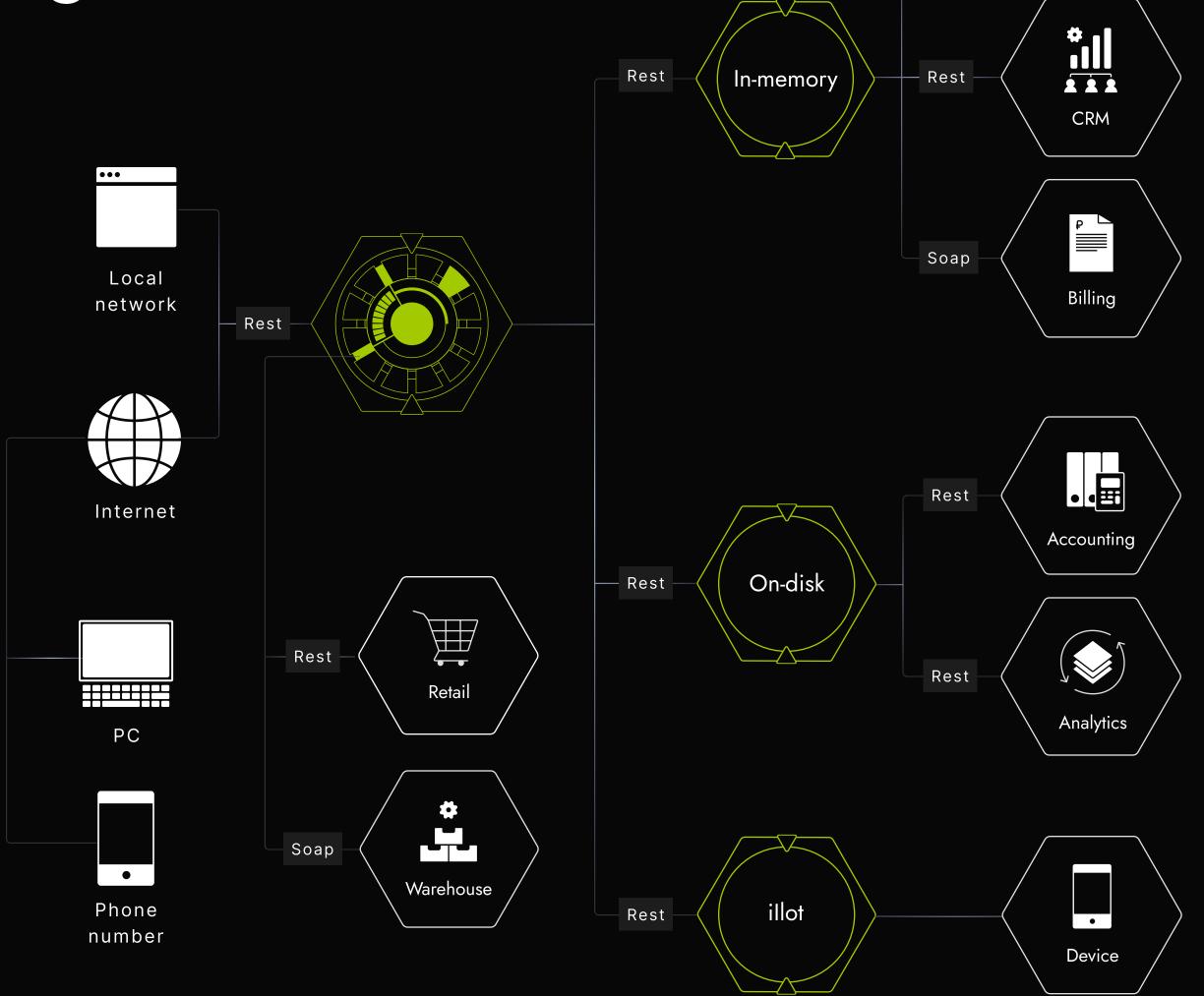
# We will create integrations for you or suggest a proven system integrator

## 95% savings

#### business-time

- / Usebus licenses and modules installation
- / Customized additional modules development
- / Established integration flows support
- / Integration data flows creation
- / IT landscape maintenance and development

Primary analytics of integration interactions — free of charge!



Rest



# Road map of implementation USEBUS



#### 1/ Questionnaire 2/ Demonstration 3/ Free Business Analytics 1-20 hours 1-2 days 2-8 hours 1-2 weeks 2-4 weeks 4-60 hours Gathering information about basic needs Presentation of USEBUS and Signing an NDA. Preliminary analysis of the client's business and requirements of the IT landscape to focus overview of platform capabilities processes to identify potential areas for improvement using USEBUS. on a demo stand. the platform capabilities demonstration. 5/ Commercial Proposal 4/ Free Business Analytics **6/ System Analytics** 1-2 weeks 1-20 hours 1-2 weeks 1-20 hours <u>4-10 weeks</u> 60-240 hours Preparation of an individual offer based Detailed analysis and preparation of integration specifications. Creating an individual SLA. Legal formalization of cooperation between the parties. on the identified client needs and results of the free analytics.

7/ Installation

1-2 weeks 1-20 hours

Your servers are not enough and/or you need more protection of individual nodes with constant Internet access

## 8/ Data Flow Construction

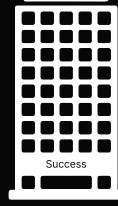
4-6 weeks 100-150 hours

Creation, configuration, and testing of integration flows. Putting into operation.

## 9/ Operation and Maintenance

Ongoing - 0-160 hours per month -

Technical support, solution updates, optimization, and building new integrations.



Your ideal Agile IT landscape

**Duration Usetech works** 

Your time investment

14 - 24 weeks

Total estimated duration (excluding ongoing maintenance)

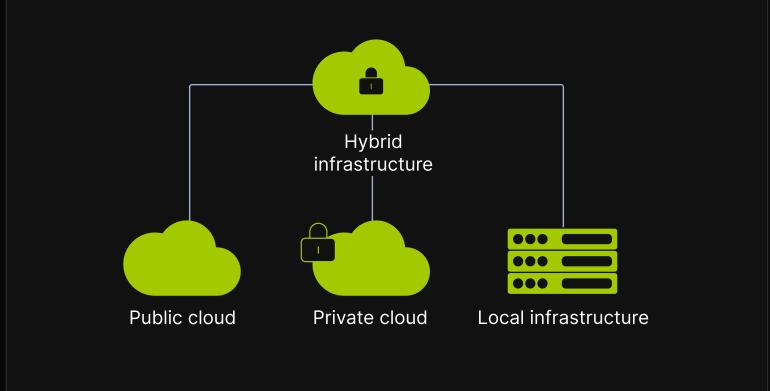
299 - 423 hours

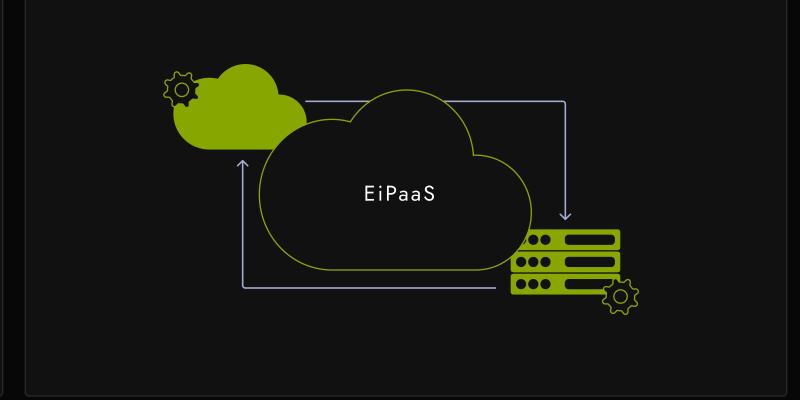
Total estimated time investment (excluding ongoing maintenance)

# What infrastructure do YOU need?









#### Your servers

You have your own servers with the strictest internet access policies

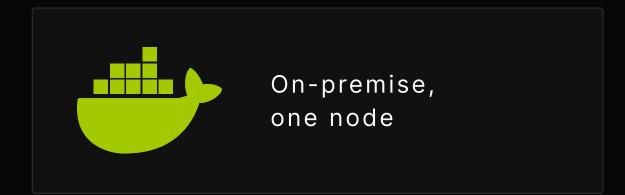
# Hybrid clouds

Your servers are not enough and/or you need more protection of individual nodes with constant Internet access

# Integration is a cloud service

You want to minimize capital expenditures and know nothing about server administration, but start using it in a short time

# Usebus across your infrastructure











# Thank you!



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Usetech Itd.

