

# USEBUS

## Intelligent Integration Platform

# Today's challenges

## **Business Change is Outpacing Integration**

Markets evolve faster than enterprise systems can be connected. New products, digital channels, and acquisitions introduce complexity faster than organizations can integrate them

## **Data Is the Backbone of Decision-Making**

“Data is the new operating model.” Large data volumes, fragmentation, and inconsistent formats require fast consolidation and reliable preparation of data in a business-friendly form

## **AI Must Be Easily Embedded in Everyday Business Processes**

AI creates real value only when it can be integrated into business processes in a consistent, repeatable way—making successful use cases easy to reproduce, scale, and govern across the organization

## **Cybersecurity and Data Privacy Are Business-Critical**

Increasing data movement raises security and privacy risks. To remain compliant and resilient, organizations must ensure controlled data access, end-to-end traceability, and auditable compliance by design



# USEBUS AI Code Integration management platform



Dramatically reduces time-to-market for integrations and process automation — from weeks or months to just hours — cutting creation and maintenance costs by an average of 30%–50%

## 500+ Connectors

Faster onboarding of new systems with ready-to-use connectors and protocols

## No/Low/AI-Code

Visual design + No/Low/AI-Code to reduce dependency on niche skills

## Reliability

Guaranteed processing patterns: buffering, replay, controlled retries. Fault-tolerant and disaster-resilient data processing with no single point of failure

## Observability

Complete visibility of data movement across systems, from source to consumer



# USEBUS Intelligent Integration Platform



Flexible data flows for operations & analytics

## Streaming and Batching

Streaming and batch consolidation for consistent business-ready data

## Data governance

Governance-ready data movement: Data Catalog, lineage, and quality signals

## Not Just ESB

Robust ETL/ELT for building Data Lakes and Data Warehouses with data quality controls

## Heavy load & Large volumes

Horizontal scalability for peak loads, high-throughput streams, and large payload handling



# USEBUS Intelligent Integration Platform



Operationalize AI and Compliance on Top of Trusted Data Flows

## AI powered

Automatic pipeline documentation and searchable discovery of data flows. Assisted pipeline generation from requirements to reduce time and training effort

## Audit

Compliance-ready audit trails: who changed what and when

## Fine-grained access policy

Configure granular access policies across the platform

## Data trust & protection

Encryption and digital signing to protect data, and to ensure integrity and non-repudiation



# A Retail Sector Company



Decrease of operational costs

53%

Decrease of integration costs

78%

# A Big Company From Heavy Industry



Increase of data acquisition throughput **65%**

Decrease of operational costs **35%**

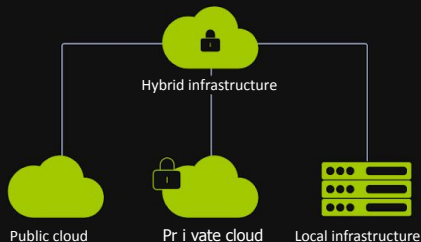
# Deployment Options



On-premise

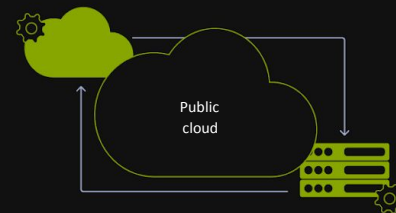
## On-Premises Deployment

Best for: regulated environments & strict data residency



## Hybrid Deployment

Best for: combining compliance with cloud scalability



## Cloud / Managed Service (iPaaS)

Best for: fastest start & minimal infrastructure scalability overhead



Kubernetes-friendly

# Feature comparison

| Feature                                                       | USEBUS   | IBM CP4i    | Oracle      | Red Hat Fuse           | WSO2        |
|---------------------------------------------------------------|----------|-------------|-------------|------------------------|-------------|
| Number of connectors                                          | 500+     | "Hundreds"  | "Hundreds"  | ~ 200                  | 200+        |
| AI powered                                                    | Built-in | Built-in    | Built-in    | No built-in            | Built-in    |
| Heavy load & Large volumes                                    | Built-in | Built-in    | Built-in    | Built-in               | Built-in    |
| Streaming and Batching                                        | Built-in | Built-in    | Add-on      | Add-on                 | Add-on      |
| Built-in object storage                                       | Yes      | No          | No          | No                     | No          |
| Reliability                                                   | Built-in | Built-in    | Built-in    | Platform-d<br>ependent | Built-in    |
| ETL/ELT for DWH/Data Lakes + quality controls                 | Built-in | No built-in | No built-in | No built-in            | No built-in |
| DB CDC                                                        | Built-in | No built-in | No built-in | No built-in            | Built-in    |
| Data governance                                               | Built-in | No built-in | No built-in | No built-in            | No built-in |
| Total annual sum of capital expenditure and operational costs | \$75K    | \$200K-400K | \$150K-300M | \$120K-250K            | \$70K-125K  |

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**THANK YOU  
FOR YOUR  
ATTENTION!**

